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| --- | --- | --- |
| Paragraph subject | Features to include | Example |
| Your choice! | Emotive language  Verb opener  parenthesis | No matter where you come from, everyone can agree that Britain is world-leading when it comes to creativity! From William Shakespeare to the Beatles, our creative arts are second to none. For such a small country in terms of size (242,495 km²) we are certainly punching above our weight. Continuing to lead the way in music and art, Britain is a wonderful place to experience and create some new masterpieces. |